

Town of Wise
Website

Sign Up!

Resources



Welcome!

We are pleased to share with you the first edition of the WiseUP! Business Newsletter! This newsletter will serve as a resource of information for our local business owners, entrepreneurs, and anyone who has an interest in the business community.

In this edition, you will find information from the Virginia Innovation Partnership Corporation (VIPC), Food Truck resources, and upcoming events, meetings, and trainings.

If you have suggestions for content, feel free to reach out!



Check out our Economic Development Strategic Plan!

EDSP

[The Virginia Handbook for Success](#) has been created to assist all small businesses, startups, entrepreneurs, and innovators in the Commonwealth and accelerate their growth and success. If you describe yourself or your company using one of these terms, defined below, the opportunities captured within this guide are for you!



The Virginia Handbook *for* Success

Small Business, Startup, Entrepreneur, & Innovator Opportunity Guide



2024

Hot Topic: Food Trucks in Wise!

Navigating the permitting process for just about anything these days can be overwhelming, confusing, and downright frustrating. This is especially true for food truck operators since every town, city, and county has their own unique process.

If you are a food truck operator and have plans or would like to set up in the Town of Wise, check out this infographic! More information is also available by scanning the QR Code or going to <https://bit.ly/tow-FT> where you will find detailed information as well as copies of permits and tax forms.



Food on the Move:

How to set up a food truck in the Town of Wise



Scan me

Step

01

Know the Regs

Contact the Zoning Administrator to get a copy of the free permit and learn the requirements. 276-328-6013 x204

Step

02

Business License

**Contact the Treasurer's Office to obtain a business license and meals tax form. 276-328-6013 x101

Step

03

Location

Obtain property owner permission to set up shop.

Step

04

Feed the Masses!

Do your thing and have fun!

**Food trucks that have been in business less than two years and have a valid business license in another locality are not required to obtain a Town of Wise Business License.

The Town of Wise is an equal opportunity employer and provider. Individuals needing special assistance for language or accessibility are encouraged to contact the Town Manager's Office at 276-328-6013.

Town of Wise - 501 West Main Street - Wise, VA 24293

Upcoming Events

We have compiled a list of significant events that are happening in our area, which could potentially affect local businesses in various ways. If you would like to learn more about any specific event, we encourage you to reach out directly to the event organizers for detailed information. Please note that this list only includes events we are currently aware of. If you have an event you would like to share with our community and have included in our newsletter, we would love to hear from you! Simply send your event details to rwalsh@townofwise.org, and we'll be happy to assist in spreading the word.

- 3/13/25 @ 5:30 pm - [Farmer's Market Informational Meeting @ Town Hall](#)
- 3/13/25 @ 9:00 am to 4:00 pm - [Move Mountains Medical Mission @ Health](#)

Wagon

- 3/19/25 @ 1:00 pm - [Brass & Grass @ Gilliam Center for the Arts \(UVA Wise\)](#)
- 3/23/25 @ 2:00 pm - [First Sounds of Spring: Dave Eggar & TetraQuark Quartet](#)
- 3/25/25 - Amedisys Ribbon Cutting Ceremony/Open House
- 3/27/25 @ 7:00 pm - [Spring Production: "A Thick Description of Harry Smith \(Vol 1\)"](#)
- [@ Black Box Theater \(UVA Wise\)](#) *Additional shows on 3/28 & 3/29
- 3/30/25 @ 2:00 pm - [Maria Yefimova @ Cantrell Hall \(UVA Wise\)](#)
- 3/8/25 - 3/16/25: UVA Wise Spring Break
- 3/17/25 - St. Patrick's Day

Local Youth Sports (Home Games)

Wise County Schools will be added next month

DC Fastpitch (Travel Ball)

3/22/25 @ Town of Wise Sports Complex

3/29/25 @ Town of Wise Sports Complex

Wise County Youth Soccer Association

Season begins 3/18/25 - Practices held at the Town of Wise Sports Complex on Tuesdays and Thursdays

UVA Wise Sports (Home Games)

Baseball

3/6/25 @ 4:00 pm - UVA Wise v. Anderson

3/8/25 @ 1:00 pm & 4:00 pm - UVA Wise v. Anderson

3/11/25 @ 4:00 pm - UVA Wise v. Emory & Henry

3/14/25 @ 5:00 pm - UVA Wise v. Catawba

3/15/25 @ 1:00 pm & 4:00 pm - UVA Wise v. Catawba

3/18/25 @ 3:00 pm - UVA Wise v. Concord

Softball

3/8/25 @ 12:00 pm & 2:00 pm - UVA Wise v. Limestone

3/9/25 @ 12:00 pm & 2:00 pm - UVA Wise v. Davis & Elkins

3/18/25 @ 3:00 pm & 5:00 pm - UVA Wise v. Emory & Henry

3/26/25 @ 1:00 pm & 3:00 pm - UVA Wise v. Newberry

3/29/25 @ 1:00 pm & 3:00 pm - UVA Wise v. Carson-Newman

Tennis - Men

3/8/25 @ 1:30 pm - UVA Wise v. Lenoir-Rhyne

3/11/25 @ 1:30 pm - UVA Wise v. Carson-Newman

3/14/25 @ 3:30 pm - UVA Wise v. Coker

3/29/25 @ 1:30 pm - UVA Wise v. Anderson

Tennis - Women

3/8/25 @ 11:00 am - UVA Wise v. Lenoir-Rhyne

3/11/25 @ 11:00 am - UVA Wise v. Carson-Newman
3/14/25 @ 1:30 pm - UVA Wise v. Coker
3/29/25 @ 11:00 am - UVA Wise v. Anderson

Lacrosse

3/5/25 @ 3:00 pm - UVA Wise v. Alabama-Huntsville
3/19/25 @ 3:00 pm - UVA Wise v. Lenoir-Rhyne
3/22/25 @ 1:00 pm - UVA Wise v. Limestone

Upcoming Meetings & Trainings

Training is the secret sauce that can elevate small businesses from ordinary to extraordinary! It's like giving your team a turbo boost that not only sharpens their skills but also ignites their passion for what they do. Get ready to take notes, because these are training sessions you won't want to miss—after all, knowledge is power, and we're here to empower you!

[Small Biz Basics: Online Entrepreneurship Course](#) - Free, self-paced course offered by the Wise County Office of Economic and Industrial Development.

[SCORE Workshops](#) - various workshops on business topics throughout March 2025.

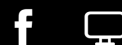
3/13/25 @ 5:00 pm - [Town of Wise Economic Development Authority](#)
3/18/25 @ 6:00 pm - [Town of Wise Planning Commission](#)
3/18/25 @ 6:00 pm - [Wise Business Association](#)
3/25/25 @ 7:00 pm - Wise Town Council

Follow us on social media to stay in the loop with our latest news and events!

- [Town of Wise Economic Development Authority Facebook Page](#)
- [Town of Wise Department of Planning and Zoning Facebook Page](#)
- [Town of Wise Events Facebook Page](#)



Contact Us
276-328-6013 x204



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Try email marketing for free today!